

What Personality Types Are Your Friends and Acquaintances?

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Color typing people you know is NOT an exact science, but it is FUN! This exercise does not have “right answers” because individuals from every Color could be represented by these situations. However, individuals with specific personality types are more likely to present these behaviors than others. The fun of it though, is to think back over each event and look for the clues they give you about their personality type.

For each question ask yourself, “What Color is this person?” (Green, Gold, Blue or Orange) and “What response would be most effective?” In the blank space to the left of the question, write the color (Grn, Gld, Blu, Or) you think is most likely to demonstrate this behavior.

You are at the mall with friends. Each one likes to do different things. Which Color:

1. _____ Stops, **embraces** and talks **at length** to every friend they run into.
2. _____ Walks back and forth from store to store looking for the best price on a specific item.
3. _____ Spends most of his/her time in the computer software store looking at new software or computer games that have come out.
4. _____ Tries to limit their time at the mall to buying just what they came here for.
5. _____ Goes to Sears and handles each of the tools they would like to own.
6. _____ Goes to Sears and looks over the TVs, stereos, computers, and game systems.
7. _____ Loves to spend time by the fountain because it feels peaceful and refreshing.
8. _____ Prepares for the shopping trip by looking through catalogs, magazines, the Internet to identify what they need to buy.
9. _____ Checks each item off the list they prepared as they put it in the shopping cart.
10. _____ Has been known to bring home clothes that don't fit because he/she never bothered to try them on.