

WHAT DO THE COLORS HAVE IN COMMON?

Our unique personality is made up of innate characteristics from all four True Colors. How do the Colors relate to each other and what characteristics come from which Colors? A motivator may in fact come from a different Color because of the shared characteristics of the two Colors. As our understanding of True Colors and of ourselves grows, we begin to increase our ability to recognize and tap into characteristics from all four Colors. Let's take a look at how those characteristics meet and entwine.

Even though Golds and Oranges are dichotomous they share an interest in tangible things and in seeking outcomes with tangible results. Both personality types like having a nice house, a nice car, a nice mate. They want to be able to see and feel the results of their efforts.

Even though Blues and Greens are dichotomous they share an interest in having a life with meaning and purpose. They are introspective individuals who want to make a difference in whatever they do.

Blues and Golds share the desire to work with others in a collaborative, cooperative manner and they want to form an interconnected society that is interdependent.

Greens and Oranges share a desire for independence. They don't want to be told how to do something, they want to decide for themselves what process to follow. They want to be in autonomous roles governed by self-determination.

Golds and Greens share an interest in process and structure and in creating order and organization. They believe that there is a natural order to life and that society will be more successful by identifying the ideal structure and implementing systems to put that structure in place.

Blues and Oranges have a common interest in people and interpersonal communication. They need to be around people, to engage in conversation that is robust and highly interactive.

