

True Colors®

Educational & School Programs

True Colors Programs Help Create A Positive School Environment

Work Together with Increased Understanding, Enhanced Communication, Mutual Respect and Trust



Introducing True Colors to Administrators, Faculty and Staff

An expert True Colors Facilitator introduces administrators, faculty and staff to this interactive, entertaining and easy to remember Personal Success Seminar, providing new tools to understand themselves and work with students.

True Colors Certification Training

Selected key teachers and counselors can become certified as Personal Success Seminar Facilitators, who then implement the program internally for students, other teachers and staff.

Additional Applications for Faculty & Staff

Teachers who have been certified in selected Additional Applications then facilitate this information to faculty and staff, helping them utilize True Colors for communication, conflict management, leadership and teambuilding.

Online Assessments

Each participant may take an online personality assessment to gain a more complete view of their "color" spectrum. Teachers can utilize the assessments to become aware of each student's behavioral, motivational and learning style.

True Colors Program Support

True Colors educational experts will help create a complete, customized program to fit your requirements and budget. We will advise you on how to integrate the program effectively throughout your school. Everyone will be able to communicate in the language of True Colors to create a climate for success.

Throughout the program, True Colors will support the process with expert trainers, certification training for key teachers and counselors, Live Show Events, online assessments, books, workbooks, and training materials.

Introduce Students to True Colors with a Live Show Event

Bring in True Colors Live Show Events with four actors/facilitators to an assembly of students and staff. This production is a great way to introduce the program. It creates an enthusiastic response and always receives rave reviews!

Personal Success Seminars for Students

Students receive a more in-depth understanding of True Colors in the Personal Success Seminar, and each person gains a new perspective of their own strengths and stressors, as well as those of classmates, family and friends. Students learn how to use their talents and strengthen their weaknesses.

Additional Applications for Students

True Colors Programs include Additional Applications to help students communicate more effectively, handle conflict, develop leadership skills and encourage teamwork.

Family Support - True Parenting

Parental support is one of the keys to success in schools. *True Parenting* helps parents to understand their children's strengths and talents and how to encourage them to perform at their highest standards. Participants learn to create a "Family Rainbow" to better understand how family members interact and relate to each other.



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Why Choose True Colors?

Proven Track Record

The value of the True Colors Model has been proven over the past 30 years in hundreds of schools and colleges, corporations, nonprofit organizations, and government agencies around the world.

Certified Trainers

True Colors Facilitators and Trainers are certified in intense training programs and must pass qualification criteria. The background and expertise of each Facilitator is matched to the type of seminar and audience, thus ensuring quality programs every time.

True Colors Reliability & Validity

In an effort to ensure the ongoing quality of True Colors programs and products, research experts conducted reliability and validity research with 416 participants over four years. The research has shown that True Colors had significant construct validity when measured against MBTI and DiSC.

The ten concepts identified as underlying the True Colors program, assessments and products were judged as being highly accurate by study participants in predicting and assessing their behavioral characteristics and preferences. True Colors showed considerable merit in precisely assessing and defining psychological types and temperament theory. The True Colors Word Cluster proved to be highly successful in helping individuals determine their temperament types and personality preferences. Call True Colors for a complete research report.

The Proof is in the Experience

True Colors consistently demonstrates that it helps people to better understand themselves and others and to create a healthy climate for working, teaching and learning.

True Colors School Program Goals:

- ◆ Encourage Participation
- ◆ Increase Attendance
- ◆ Improve Grades
- ◆ Resolve Conflict
- ◆ Build Respect & Trust
- ◆ Enhance Self-Esteem
- ◆ Achieve Higher Test Scores
- ◆ Lower Dropout Rate

True Colors Education Professionals look forward to meeting with you to discuss a True Colors Program for your school.

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Additional Applications

Teaching/Learning Styles

This instructive and interactive seminar gives educators specific techniques to reach different student personality styles. Teachers gather tools that help to create a classroom climate where each student has a successful learning experience. This seminar is especially helpful for alternative schools, drug abuse prevention, teaching life skills, character development, and other specialized educational subjects.

True Parenting

Understanding, respect, motivation and self-esteem begin in the home. In this seminar, participants learn the "True Colors" of each member of their family and how to parent their children by knowing each child's "color spectrum".

True Coaching

Learn how to use True Colors in athletic coaching. Begin with the practice environment, enhance self-esteem, motivate skill development and success, gain the athlete's cooperation, and troubleshoot problems as you work with each athlete by understanding their True Colors spectrum.

Career Development

What is the purpose of school? How will I use this information I'm expected to learn? Teachers and Counselors can help students understand their strengths and talents by using the True Colors personality model for Career Development.

True Colors, based on Myers-Briggs, provides a simple, yet accurate tool, to determine personality styles. Participants learn to apply True Colors in career planning for their future.

Comments from Educators

"In the past, 30-50% of the students dropped out of our alternative school. This year, using True Colors, only three kids dropped out of 75 in the program." — Steve Bridge, Principal, Elma High School, Elma, WA.

"True Colors has been an important tool in relationship building, understanding personalities, recognizing teaching style, motivation and self-esteem, plus the enhancement of communication skills."
— Dr. Warren Hopkins, Deputy Superintendent of Schools, Arlington WA.

"We use True Colors to help the individual get in touch with each of their strengths. We 'stretch' students' ability to reach the next level of their achievement." — Bob Bourgault, Principal, Liberty High School, Paso Robles, CA.

"Teachers quickly grasp and understand the four personality types and temperament styles and carry that knowledge back into their classrooms. They were able to be proactive and could make more effective and collaborative connections with their students." — Dr. Frank Herron, Assistant Superintendent for Red Lion Area School District, Red Lion, PA.