



Sunday, October 19, 2014

7:00 pm to 9:00 pm **Reception in Hospitality Suite – True Colors Games**

Monday, October 20, 2014

Breakfast and Networking On Your Own

7:00 am to 8:00 am **Registration**

8:00 am to 10:00 am **Welcome** from Joe Richer and Sherri Sutton, Conference Chairs

Tom Doyle, ITCA President, introduction of ITCA Board and TCI staff

Greetings from TCI

Keynote Speaker – Karen McLaughlin, Gaylord Palms Resort & Convention Center

Karen will be sharing all the ways True Colors has influenced her and all the ways she teaches/trains using True Colors throughout all the organizations she worked in. She will also share how True Colors has changed/enhanced the various cultures and Karen herself.

10:00 am to 10:30 am Refreshment Break

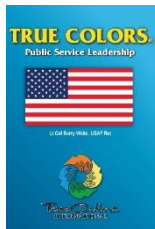
10:30 – 11:30 **Appetizers, Starters and Tapas by Dr. Bill Behrens**

Dr. Bill Behrens, Executive Trainer, will take us through ice breakers that you can use at the beginning of each Personnel Success Seminar. These can be one of the most powerful ingredients in your seminars as they will immediately engage your learners and shift their mindsets to possibilities. Bill is an expert at writing his own recipes for an outstanding True Colors seminar and will share different techniques he uses to open them.

11:30 am to 1:00 pm **Lunch and The Amazing (ITCA) Race**

Join us for a True Colors Activity that will enrich your knowledge and application of True Colors and give you fresh ideas of how you can incorporate True Colors into other trainings.

1:00 pm – 2:15 pm **Public Leadership by Barry Waite**



Barry Waite, Executive Trainer, will discuss his new book, *Public Leadership*. Barry, a retired AF Lt. Col, has written this book for leaders who serve at the federal, state, or local level.

2:30 pm – 3:30 pm

Reframing by Tom Doyle

Back by popular demand, Tom will explore the topic of “Reframing”. One of our goals is always to help trainers to be “life-long learners” and improve their presentation skills. Tom will demonstrate how he uses the Reframing concept during his workshops and ties it in with the importance of “changing our attitude”. He will then ask participants to share their experiences with the Reframing concept in their own workshops. Come prepared to learn and to share!

3:30 pm

Adjourn

Scavenger Hunt at Disney’s Coronado Springs Hotel (attendee/family activity)

There will be an optional True Colors scavenger hunt. We will share how you can use these activities in your organizations, schools and clubs.

7:00 pm to 10:00 pm

President’s Hospitality Suite is open

Tuesday, October 21, 2014

7:00 am to 8:00 am

Breakfast and Networking On Your Own

8:00 am to 9:00 am

Lead without a Title by Guy Moisan

Guy Moisan, Executive Trainer, will review Robin Sharma’s work and teach us how to think big, start small, and begin now. Guy’s energy, True Colors expertise and passion for leadership will encourage you to create a formula for success and an action plan to not only increase your self-awareness, but the world.

9:00 am to 9:15 am

Break

9:15 am to 10:15 am

Developing your Personalized Marketing Plan by Dr. Bill Reid

Marketing opportunities can be planned or spontaneous events. Dr. Bill Reid, Master Trainer, will share how you can develop a plan to be ready for those opportunities whether it is presenting as a keynote speaker about True Colors at a conference or talking to the person next to you on an airplane.

By the end of the session, you will have a draft personal marketing plan. There will also be an opportunity for you to share your favorite ideas.

10:15 am to 10:45 am

Nutrition Break

10:45 am – 12:00 pm

True Colors can be the WOW factor in company wellness

Kim Kent will report how Team Horner won the 2014 “Psychologically Healthy Workplace Award” from the Florida Psychological Association. The “WOW” factor impressing the psychologists was how True Colors was used to help create a “Color Me Healthy” program. More than 35 programs and initiatives have been implemented addressing emotional health, physical fitness, nutrition and financial fitness. The ongoing effort is a “bottoms up” approach with volunteer employees working together in Color Me Healthy teams making the program decisions without interference from the company’s leadership.

12:00 pm to 1:30 pm	Lunch ITCA Meeting
1:30 pm to 2:30 pm	Using True Color Strategies To Effectively Deal with Difficult People Merri Steele and Paul Duchin have a lot of experience helping people deal with difficult people. "Do you know a "difficult person??" Someone who interrupts you, tries to make you feel guilty, or someone who thinks that they know all the answers all the time? Using your knowledge of characteristics of each True Color, you will explore color traits under pressure and begin developing strategies for diffusing and/or coping with "difficult" personalities. This session will allow you to identify how you prefer to handle conflict and how you can traverse through the inevitable conflicts around you both at your workplace and at home. You will explore the anatomy of conflict and walk away with effective strategies for making dealing with difficult people not so difficult.
2:30 pm to 2:45 pm	Nutrition Break
2:45 pm to 3:45 pm	Mini Session – Creating that Special Feeling at the Closing of a True Colors Workshop A panel of experienced True Colors facilitators will share their favorite closings for True Colors workshops. Reflections – Dr. Bill Behrens will take us through a reflections exercise to reflect on what we learned at the conference, and how to stay connected and continue to use the learning throughout the year.
3:45 pm – 4:00	Closing Ceremonies

Wednesday, October 22, 2014

9:00 am to 5:00 pm	True Parenting Additional Application
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